



Wild & Raw Purely-C

High natural ascorbate • High flavonol • High mineral

There is no comparison. Synthetic vitamin C is far inferior to the whole food vitamin complex Purely-C. Synthetic supplements are processed with petroleum derivatives and hydrogenated sugars. Moreover, nearly all ascorbic acid is made from GMO-tainted corn syrup, which makes the end product corrupt. This source material, which is completely devoid of bioflavonoids, is processed in several stages which include the use of hydrochloric acid and acetone. Compare this with Purely-C, which is a raw food source of vitamin C plus bioflavonoids. Purely-C is completely free of GMOs and corn. This is the only way to get vitamin C.

The camu camu berry in Purely-C is exclusively wild and one of the richest sources of naturally occurring vitamin C. North American Herb & Spice sources this rare berry from the Amazon. incredibly, it contains 30 times more vitamin C than an orange. Camu camu contains the whole vitamin C complex, which consists of vitamin C in a synergistic relationship with its bioflavonoid components. Studies show that bioflavonoids increase vitamin C absorption. Plus, the vitamin C from camu camu is naturally buffered and highly bioavailable, since the fruit is a dense source of trace minerals. The acerola cherry and *Rhus coriaria* found in Purely-C are also unique, bioflavonoid-rich sources of vitamin C.

Purely-C is the whole food complex. The only processing involved is sun-drying. Thus, unlike typical vitamin C supplements, it's raw. Regardless, the other

supplements are not truly vitamin C and should never be called this and instead should be called "Chemical C." Also, it contains wild vitamin K, mainly from camu camu, *Rhus coriaria* and rose hips. Low-dose, whole food vitamin C is the natural, non-chemical way to consume vitamin C, and Purely-C is the potent, effective way to receive the benefits. There is no synthetic vitamin C in Purely-C.

Don't be fooled. Stripped down, denatured forms of vitamin C are artifacts of the pharmaceutical industry which specializes in isolates.

Directions: Take two or more capsules daily with meals. Open capsules and mix with food or juice. May be added to smoothies to increase nutritional value.



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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.